Digequal

Activity 4

Checking online shops for trustworthiness
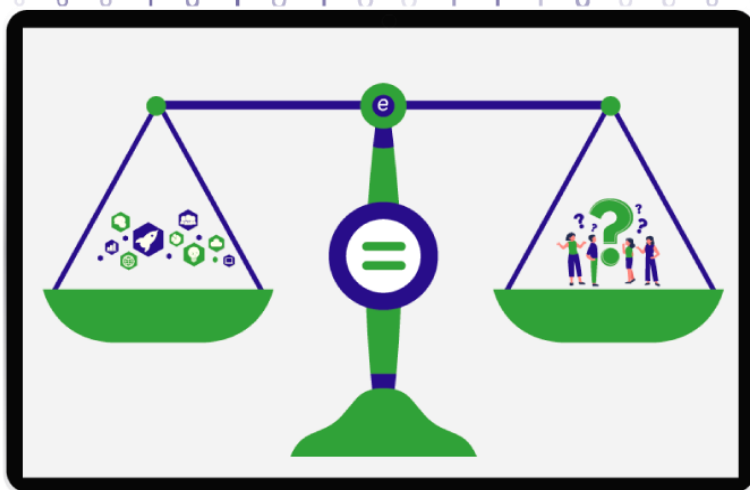
Ecological Thinking!

Think before printing any dissemination material if it is necessary. In case something needs to be printed, it is worth thinking about where to print it (e.g., local print shop, ecofriendly online print shop, etc.), on what kind of paper (e.g., recycled paper, grass paper, other alternatives to usual white paper) and with what kind of colors.

Let's protect our environment!

Activity 4

Domain	E-Payment
Topic Covered	Checking online shops for trustworthiness
Learning Outcomes and Competences	● Recall the key factors that make an online shop trustworthy, such as HTTPS security, return and refund policies, and privacy policies. ● Explain how Trustpilot evaluates a website's trustworthiness, and how it can be used as an external means to determine whether an online shop is trustworthy. ● Apply their knowledge of trustworthy online shopping by evaluating an unfamiliar website and using the criteria discussed to determine whether it is likely to be a trustworthy source. ● Evaluate the trustworthiness of online shops, using their knowledge and skills to compare and contrast different stores and make informed decisions about where to shop online.
Duration	30 – 45 minutes
Method applied	● Class discussion ● Research
Required Materials	● smartphone or PC with Internet access ● projector/laptop ● presentation
Learning Setting and Activity Description	**Instruction**: **Present and work through the slides in the following order:** 1. **(Slides 46 - 47)** Introductory class discussion 2. **(Slide 48)** Introduce Trustpilot as external means to research an online shop's trustworthiness. Visit the Trustpilot website and look up a well-known online shop from your country to get familiar with how Trustpilot works. 3. **(Slides 49 - 51)** Explain HTTPS, return & refund policy and privacy policy as features of the shop itself to evaluate its trustworthiness.
Activity Evaluation/ Reflection	● Did your understanding of what makes an online shop trustworthy change after completing this activity? If so, how? If not, why not? ● How confident do you now feel in your ability to judge the trustworthiness of an online store? If you had to make a purchase today, would you feel comfortable buying from a previously unfamiliar website? ● Can you think of a time when you or someone you know had a negative experience with an online shop? What could you or they have done differently to avoid that experience? What lessons can you learn from this experience for the future?
Supporting materials	**Presentation:** https://drive.google.com/file/d/1lHi-tXOg7NizHwNADRcDz6GMkmMblKcu/view?usp=drive_link

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Thank You !